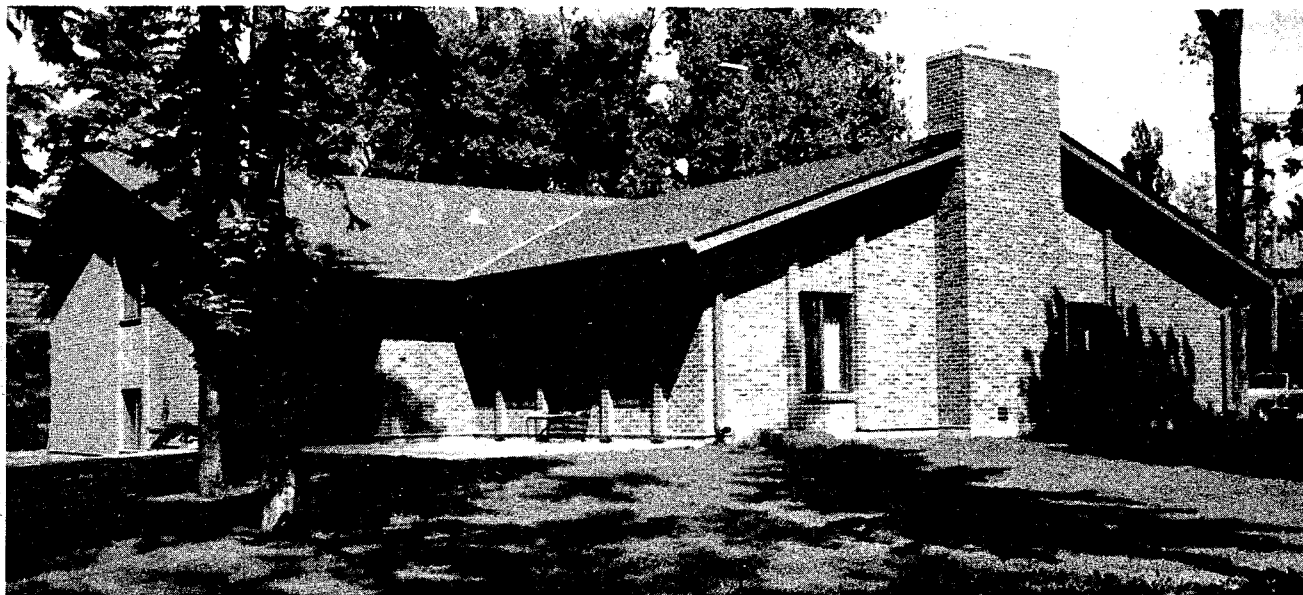




University of North Dakota DELTA TAU DELTA FRATERNITY Summer 1987



FROM DELTA Xi

Merritt Welch '30 Receives Distinguished Service Chapter Award



Merritt Lee Welch

During Homecoming '86, Merritt Lee Welch Appreciation Day was declared and Brother Welch was honored for his many years of service to Delta Tau Delta. During the activities of the evening, Dr. James Conley, President of the Northern Division, was on hand and presented to Brother Welch the Distinguished Service Chapter Award from the National Fraternity. Of the 120,000 alumni of Delta Tau Delta since our founding in 1858, one-third of one percent of the members have been so recognized putting Merritt in a most elite class of Delts.

The award for Merritt Welch '30, North Dakota, read as follows: "Longtime chapter advisor of Delta Xi Chapter at the University of North Dakota and visionary house corporation president, this insurance executive and civic leader freely devoted his time and talents to the betterment of the Fraternity. It was his financial planning, tenacious leadership and business acumen that enabled Delta Xi to enjoy financial security for over fifty years. His years of loyal service to the general Fraternity in many capacities has, indeed, been an inspiration to generations of Delts." Presented October 6, 1986.

In March, Merritt sent the award to the chapter so that it may be displayed in the chapter library to serve as an inspiration for others. The chapter is very proud that one of our alumni has been so highly recognized for service to the Fraternity, and it has brought honor to the chapter. We are also pleased that he chose to share the award with us by having it displayed at the chapter house so that we may show prospective members the greatness of our alumni, and it will serve as an inspiration for our members to serve the fraternity, our profession and our community. Also hanging on the chapter house library wall is the Distinguished Service Chapter Award for George A. Allen '36 who received his award in February, 1981. Brother Welch spends his winters in Mesa, Arizona and his summers in Minot, North Dakota with his wife Blanche.

For Immediate Release

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Casa Grande, Arizona (Feb. 28, 1987) — Eight members of Delta Xi Chapter of Delta Tau Delta Fraternity, 2700 University Avenue, Grand Forks, North Dakota, gathered, together with wives of four of the members, to salute the 80th birthday of a wonderful lady who played the part of "Ex-officio" housemother to the members during their undergraduate year of 1939-40. Mrs. Signora McFadgen was honored by the group at a special breakfast in the Ramada Inn at Casa Grande on Friday morning, after attending a special birthday celebration the night before hosted by many of her high school students from the mid-thirties, when she was a combination English and Home Economics teacher at Scranton High School, Scranton, North Dakota. Ms. McFadgen and her late husband, Jim "Mac" McFadgen, were both teachers at Scranton when they met and married, and it was during a sabbatical at the University of North Dakota to get his Master's Degree in Chemistry, that he and "Sig" were involved with the fraternity as impromptu "houseparents". Sig, a gourmet cook, served as cook and manager of the culinary department in exchange for board and room for the couple, and the "houseparenting" came about as a natural result of their presence. This wonderful couple left a profound influence on the lives of the young people with whom they came in contact.

Ms. McFadgen was presented with a gift by the Scranton High School people, and the Delta Xi alumni present were able to present her with a framed resolution from the active chapter designating her "Honorary Delt Sweetheart", as well as with a temporary gift in lieu of the specially ordered crested Delt "Housemother" pin which would be delivered sometime in April.

The affair emphasizes the long influence that Delta Tau Delta has had on the lives of many of its graduates, now in their retirement years, who return to the eternal flame of fraternity to bestow honor on one who has been part of their lives so long.



Delts at birthday breakfast for Sig on Friday, Feb. 27. (Her birthday was Thursday, Feb. 26.) Back Row: Cliff Monsrud, Lynn Byrne, Larry Gill, Leonard Griffin, Fritz Timlin, Maurice Butler, Ted Keller. Front Row: Vince Reuter, Verdith Byrne, Dixie Monsrud, Sig McFadgen and Edith Butler.

Lundin Memorial Scholarship For Entrepreneurs

By Bruce Gjovig '74



Herbert H. Lundin

Mrs. Esther Lundin of Watford City, North Dakota established an endowment within the Delta Tau Delta Educational Foundation in memory and honor of her husband, Brother Herbert H. Lundin '35. Mrs. Lundin established that endowment for the 50th Anniversary celebration of Delta Xi Chapter in October, 1985. She requested that the interest from the endowment go to deserving members of the Fraternity who were entrepreneurial in nature and spirit — to those who are willing to accept risk to attain the rewards of achievement. Preference may also be given to those with interests in ranching, pharmacy, weather modification and oil — those interests shared with Brother Lundin.

Herb retired in April of 1979 from pharmacy, and ranching, and passed away from cancer in May of 1979. He was a progressive leader for weather modification research in western North Dakota for hail suppression and moisture enhancement. He served on a state-wide board with Clark Robinson '37 to develop that program through the UND Aviation Department. Herb was President of Beta Chi Fraternity in 1934-35 as the chapter was preparing to be installed as Delta Xi Chapter of Delta Tau Delta — only one of four chapters to be added to the Fraternity during the Depression.

Glen Johnson '34 of Fargo and a member of the Board of Directors of the Delta Tau Delta Educational Foundation and a college roommate of Herb, volunteered to approach the Brothers who knew Herb to build up the memorial endowment to \$15,000. Sixteen alumni have responded so far with over \$6,000 in contributions to bring the total endowment to over \$8,000 in just over a year since the fund drive was launched.

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HOMECOMING 1987

Come home to Delta Xi, as on October 3rd, we shall be holding a festive homecoming celebration for all Delts, past and present. Delta Xi has designated homecoming day as George Allen Appreciation Day.

George has always been a leader in the chapter. He was a leader in the chartering Beta Chi Fraternity as a chapter of Delta Tau Delta. George has always been active in the House Corporation and Educational Foundation, and has been the driving force behind every major project while living hundreds of miles away. He is a member of two alumni chapters, and a constant source of rush recommendations to countless Delt chapters. George has been an outstanding example of devotion and an inspiration to hundreds of Delts who have followed.

A brunch will be served between 11:00 a.m. and 12:00 noon. Following the brunch is the annual homecoming parade. The football game begins at 1:30 p.m., with the Fighting Sioux taking on St. Cloud State University. Preceding the game, a barbeque will be held at the chapter. We will be looking forward to seeing all alumni to honor George Allen, and all he has done for Delta Xi.



Memorial Scholarship

from page 2

Excellent progress and a fine memorial for an alumnus that many Delts have a great deal of respect and affection for.

The first award in 1986 went to T.J. Foley '87 who operates a disc jockey business playing at fraternity and sorority functions, wedding dances, teen dances and other events. Brother Foley is currently Chairman of the Association of Collegiate Entrepreneurs (ACE) club at UND, a fifty member group dedicated to entrepreneurship and self-employment. T.J. has also served in a number of leadership roles in the chapter including president, and served as vice-president of the Inter-Fraternity Council.

The 1987 recipients are Scott Stordahl '89 and Brad Cole '89 who operate B.S. Action Wear from their chapter house bedroom. They sell designer (and colorful) beach shorts, sweatshirts, and are expanding their line into T-shirts, sweatpants, shorts, and other clothing items. Both are also members of the Association of Collegiate Entrepreneurs (ACE) club at UND and are active in the chapter committees. More on Brad and Scott's (hence B.S.) ventures are included in the reprinted *Dakota Student* article in the newsletter.

The entrepreneur spirit in the Delt house is strong and others in the chapter have ventures of their own. There are many examples through our chapter history of individuals pursuing ventures and dreams. The Lundin Memorial Scholarship Endowment will recognize and encourage more of that activity. We wish to thank Esther Lundin, her son Herb, and involved alumni for their support and participation.

TIME FOR EVALUATION

By Bruce Gjovig '74

The Delta Tau Delta Educational Foundation of North Dakota has been very successful since its historic launch in 1978. It was the second of its kind in the Nation after two years of negotiations with the IRS. The founding members had a strong vision for building an endowment to assist the Fraternity in its educational mission. Goals were set to finish construction of the new Shelter, to purchase the lot across the alley for parking and expansion, to pay the mortgage at the savings and loan, to be among the first to have a computer for the members, to provide named scholarships and awards to recognize achievement and motivate members, and provide educational programming such as special speakers and travel for leadership training and conferences. Over \$230,000 has been contributed so far, and another \$130,000 pledged or committed in deferred giving, towards these goals. A most successful endeavor to be sure — national leaders in this effort.

At the March meeting of the Board of Directors of the DTD Educational Foundation, an evaluation was started to determine what was being done right, what wasn't working as planned, and what could be done to better position the Fraternity for the future. Neil Fleming '65 suggested that the chapter be closely involved with the process, and that a subcommittee of alumni meet with the chapter after they have had a chance to do their own analysis.

On April 13, the chapter presented their report to the alumni subcommittee. The undergraduates were highly complimentary of the recognition awards and academic scholarships, the development of the Shelter, parking lot and computer, and of alumni involvement. They indicated that we have fallen short on our goals of providing speakers of national reputation and alumni speakers who would be helpful on rush, pledge education and chapter management. They encouraged the educational foundation to provide more than monetary awards, and include plaques or certificates for achievement, and to give out the spring semester awards in the fall instead of waiting for the Parents-Alumni Banquet in the spring. Motivation and incentives are lost with the delay. Also encouraged was a strong career program with alumni speaking on resumes, interviewing, and aspects of various careers. They encouraged internships with alumni, having alumni serve as mentors to undergraduates with similar majors, and a job network for graduating seniors and graduate students. Another computer was requested as the computer now is receiving about 15 hours of daily usage with periods of up to 18 hours. They suggested that scholarship awards might be raised in monetary amount, and that some awards be established for different majors to encourage diversity, and to form some team awards to encourage group effort.

The alumni in attendance were most impressed with the input, and appreciative of their efforts. The chapter would like help on rush and pledge education, and they feel the alumni can be instrumental in making progress in that area.

The next meeting of the Board of Directors will be on Friday, May 22 during UND Alumni Days. The evaluation process will continue, and all alumni back for alumni days are encouraged to participate in the process. The meeting will start at 1:00 p.m. in the chapter library.

Entrepreneurs
Scott Stordahl
(left) and Brad
Cole model
sweatshirts in
their bedroom-
turned-office.



Photo by Erik Kjelland

Students Start Business In Style

Dakota Student — April 24, 1987

By Catherine Kinzler

Two sophomore students at the University of North Dakota have started something that very few students have the ambition to do. They have become entrepreneurs in the demanding world of business.

Brad Cole, 19, of Graham, Wash. and Scott Stordahl, 19, of Minneapolis, launched their business last November, after consulting with Bruce Gjovig, the director for the Center for Innovation and Business Development.

Their business began when Stordahl realized last spring that there was a demand for a certain type of shorts and because he knew how to make them, he thought it would be a great way to make some money. Soon Cole became interested in the project and wanted to get involved.

They thought they would buy, cut and sew the shorts themselves right in their own room but this took too much time. They decided that hiring seamstresses to do the sewing would cut down on time but the cost involved in hiring outside employees was just too much for their budgets at the time.

Still interested in the idea of creating a business to make some money, they decided to try something other than shorts. This time they talked with Gjovig, who soon became their adviser.

"We had no idea how to begin our own business," Cole said. But after listening to Gjovig and spending a lot of time brainstorming, they finally came up with a name for the business: B.S. Action Wear, with the B.S. standing for Brad and Scott.

"We decided on sweatshirts," Cole said, "because it was winter and sweatshirts were very much in style." They have sold approximately 100 sweatshirts to date.

Their initial reason for starting a business was to make a quick buck. "But we soon found out that it is not quick at all. It takes a lot of time," said Stordahl.

"It is a long walk to learn everything but it's a learning process that you really can't learn in a classroom," Cole said.

To learn more about being an entrepreneur, both Stordahl and Cole attended an entrepreneur conference in Chicago. They attended many sessions where they learned about the successes of others, many of whom are now making millions in their own businesses. Besides attending sessions, they both began collecting business cards that would aid them in making future contacts.

One very important lesson they learned at the conference was that many of the millionaires in attendance had started out with at least one failure, but they kept trying until they succeeded.

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ACADEMICS REPORT

March 21 is a date which many brothers looked forward to this year. On this date, brothers who have shown outstanding accomplishments in academics, house activities, and campus activities were rewarded with scholarships and recognition awards at the annual Parent-Alumni Banquet. The following scholarships and awards were given at the banquet:

John Carmean
Eastman Johnson
T.J. Foley
Jim Deblock

Mark Hoffman

Tim Peirce

Scott Stordahl and
Brad Cole

John Carmean

Robb Ramsay

Ryan Lokken

Dave Ulmen

David Ulmen

Ron Nelson and
T.J. Foley

Ron Nelson

Peter Griesbach

Eastman Johnson

George Allen Academic
Improvement

Carlyle Onsrud High
Pledge G.P.A.

Don and Ann Smith
Aerospace Scholarship

Herbert H. Lundin
Entrepreneur Scholarship

William Tipton Business
Scholarship

Hallenberg Red Key Award
for Outstanding Fall Pledge

Fleming Award for
Outstanding Spring Pledge

Dewing Leadership Award

Gjovig Grand Old Delt
Award

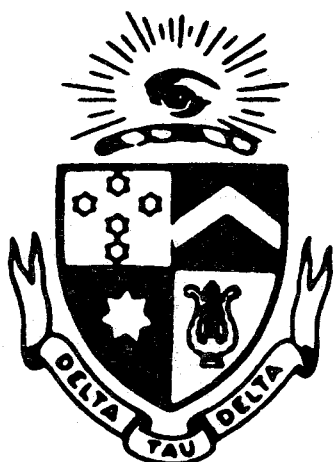
Robinson Award for
Chapter Achievement

Kellogg Award for
Campus Achievement

Welch Outstanding
Chairman Award

Koble Athlete Award

Congratulations to all of you on your outstanding achievement!



Public Relations Committee

The P.R. Committee has completed several projects this semester including helping distribute food for the needy for the Red Cross and volunteer work for the Special Olympics. All and all over 120 hours of volunteer hours and over \$100 in services.

The biggest project the P.R. Committee has been doing this semester is selling "The Greater Grand Forks Coupon Books". The money from this project will go into a "Special Projects Fund" which will be used to keep the Delt House on budget and for charity.

Business In Style

from page 4

"We are aiming our products at college and high school age students because that is the position that Scott and I are in, and that's what we see," said Cole.

"There is a big market among college students, because they spend a lot of money on clothes," Stordahl said.

Sweatshirts are not the only products that Stordahl and Cole have their eye on. Part of the business is meeting the demands of changing styles, Cole said. They would like to expand their Action Wear to include T-shirts, cardigan sweaters, shorts, sweatpants and tennis shoes. "Right now, I would like to build our business drastically over the summer," Stordahl said.

Besides owning their own business, both students are members of the Association of Collegiate Entrepreneurs, know as the ACE club. There are approximately 45-50 members in this club and one of the main events they are helping to sponsor, along with UND's Association of Student Investors, the Phi Beta Lambda organization and the Center for Innovation and Business Developments, is a National Innovation Workshop at UND April 24-25.

Both Stordahl and Cole belong to the Delta Tau Delta fraternity, which, along with their business and school work keeps them very busy. This is where management and organization becomes very important to them.

Both agree that their business actually gets their attention more often than other things. "We think about our business 24 hours a day. We can't help thinking about it even if we try not to," Stordahl said.

Stordahl and Cole's long term goals for their business include becoming known nationwide. They also want to eventually be able to hire people to manufacture their own products from their own warehouses.

For now, they will continue to make contracts with businesses in Minneapolis and Seattle. "We will start out with some of the smaller stores first and then move on to the bigger ones," Stordahl said.

Both Stordahl and Cole have some advice for beginning entrepreneurs. "If someone does decide to start their own business they should have an adviser, because it is really difficult to get started," Stordahl said.

PRESIDENT'S REPORT

May, 1987

The spring semester this year has passed extraordinarily fast here at Delta Xi. We have covered much this semester as a house and we have our sights set on the future. Finals are already upon us and the summer is just around the corner.

February 26, eight members of the chapter and Tom Hanson traveled to Indianapolis for our Northern Divisional Conference. While there all attended numerous workshops involving Rush, finances, ritual, and leadership. We also visited Delt chapters at Bradley U. and Depauw U. in Indianapolis and Greencastle, Indiana respectively. Much was learned, motivation was boosted, and a good time was had.

A big turn around has occurred in the effective use of the committee system and individual involvement in the house. This can be attributed to the efforts of our Internal V.P. However, vast improvements in the area of Rush are badly needed. It is crucial we do well this coming summer and fall with our Rush. Extensive planning and work is being put into improving this area.

This semester an outstanding job by our activities committee and social committee resulted in marked improvements in our campus and community relations. Various community projects, and socials were all successful. The social highlight of the semester was our 1st annual "Take A Delt To Disney" party.

On March 21 we had our Parent/Alumni Awards Banquet and Dance at the Westward Ho. Special speaker Don Smith gave an inspirational speech on the value of Greek houses, not only in college but in all areas of our life including our careers. Following dinner and the presentation of numerous awards we danced the night away.

Looking ahead at next year, we are focusing our thoughts on Fall Rush. The goal of the chapter this year is to pledge 30 top notch young men.

Fraternally yours,

John D. Bos
President



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